

**CITY OF BEVERLY HILLS**

Beverly Hills Police Department  
Charitable Solicitations Commission  
464 North Rexford Drive  
Beverly Hills, CA 90210



**Permit Number: 2024-148**

**\* NOT AN ENDORSEMENT BUT FOR INFORMATION ONLY \***

**PERMIT TO SOLICIT**

**PERFORMING ARTS CENTER DBA THE MUSIC CENTER**

Federal Tax ID #: 95-2217011

135 North Grand Avenue, Los Angeles, CA 90012

Phone: 213.972.3354

Fax: 213.972.4301

**EFFECTIVE DATE:** 06/30/2024

**EXPIRATION DATE:** 06/30/2025

**PERMIT TYPE:** Monetary Drive

**ACTIVITY:** Solicitations via mail, phone, online and personal contact.

**PURPOSE:** Funds raised through this activity will accrue to The Music Center fund for the Performing Arts. Monies of this fund are user to support The Music Center's annual as well as capital projects.

**ANTICIPATED GROSS:** \$16,958,183

**PREVIOUS FUND-RAISING EVENT GROSS:** \$14,953,306

**ANTICIPATED EXPENSES:** \$5,944,306

**PREVIOUS FUNDRAISING EVENT EXPENSES:** \$3,864,588

**CONTACT NAME:** Michelle Alfonso

11/22/2024

For Public Welfare Director

Date

COMPLIANCE WITH OTHER APPLICABLE LAWS IS NOT WAIVED BY ISSUANCE OF THIS PERMIT.  
A FINANCIAL STATEMENT CONCERNING THIS EVENT IS DUE 60 DAYS AFTER CONCLUSION OF SOLICITATION.  
**RECOMMENDED HOURS OF SOLICITATION: 9 A.M. - 6 P.M.**

**Relevant Beverly Hills Municipal Code Requirements Regarding Charitable Solicitations (BHMC 4-3-811)**

All solicitations made by mail shall include a copy of the solicitation permit.

Charitable events shall have a copy of the permit prominently displayed on the premises.

Solicitors shall have a copy of this permit in their possession at all times when engaged in solicitation activities.